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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/480,589	01/10/2000	Kevin Michael Ruppelt 9	D-EC-19348-Ruppelt-et-al	4505	
John S Beulick	7590 05/15/200	9	EXAM	INER	
Armstrong Teas	sdale LLP		LOFTIS, JOHNNA RONEE		
One Metropolit Suite 2600	an Square		ART UNIT	PAPER NUMBER	
St Louis, MO 6	3102		3624		
			MAIL DATE	DELIVERY MODE	
			05/15/2009	PAPER	

## Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
09/480,589	RUPPELT ET AL.	
Examiner	Art Unit	

	JOHNNA R. LOFTIS	3624	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED 22 April 2009 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR AL	LOWANCE.	
1.  The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appelor Continued Examination (RCE) in compliance with 37 Coperiods:	replies: (1) an amendment, affidavit eal (with appeal fee) in compliance	, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expires 3 months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire to Examiner Note: If box 1 is checked, check either box (a) or ( MONTHS OF THE FINAL REJECTION. See MPEP 706.07(1)	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE c).	date of the final rejection FIRST REPLY WAS FII	n. LED WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of hortened statutory period for reply origin	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as
2. The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with AMENDMENTS	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, to (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in beta appeal; and/or (d) They present additional claims without canceling a content of the con	nsideration and/or search (see NOT w); ter form for appeal by materially rec	E below); lucing or simplifying th	
NOTE: (See 37 CFR 1.116 and 41.33(a)).  4. The amendments are not in compliance with 37 CFR 1.12  5. Applicant's reply has overcome the following rejection(s):  6. Newly proposed or amended claim(s) would be all non-allowable claim(s).  7. For purposes of appeal, the proposed amendment(s): a) [	owable if submitted in a separate, t  ☐ will not be entered, or b) ☐ will	imely filed amendmer	nt canceling the
how the new or amended claims would be rejected is prove The status of the claim(s) is (or will be) as follows:  Claim(s) allowed:  Claim(s) objected to:  Claim(s) rejected: 1, 2, 4-11, 13-38, 40-75 and 79-85.  Claim(s) withdrawn from consideration:  AFFIDAVIT OR OTHER EVIDENCE			
<ol> <li>The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary</li> </ol>	vercome <u>all</u> rejections under appea	l and/or appellant fails	s to provide a
<ol> <li>The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER</li> </ol>	n of the status of the claims after er	ntry is below or attach	ed.
<ol> <li>The request for reconsideration has been considered but <u>See Continuation Sheet.</u></li> </ol>	does NOT place the application in	condition for allowan	ce because:
<ul><li>12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (</li><li>13. ☐ Other:</li></ul>	PTO/SB/08) Paper No(s)		
/Bradley B Bayat/ Supervisory Patent Examiner, Art Unit 3624			

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's argue it would not be obvious, based on Veerasamy, to give priority to those customers without a service plan. examiner asserts that in Veerasamy, those customers with a service plan are given priority over those without a service plan. Even though the customer designates himself as high, low or regular priority, it is inherent that those without a warranty are given no priority at all. Since Veerasamy teaches the customer with a service plan gets priority, Examiner holds the position that it would have been obvious to one of ordinary skill to try giving priority to those without a service plan since based on Veersamy there are a finitie number of identified predictable solutions - customers either get or do not get priority based on having or not having a service plan. Based on the limited number of predictable solutions, one of ordinary skill in the art could pursue the known solutions with reasonable expectation of success..